



RUESCH MOTOR CO
 477 North 5575 West
 Cedar City, Utah 84720
 United States of America
 Phone 435 586 2272
 Fax 435 586 1643
www.RueschMotorCo.com

DEALER APPLICATION

We appreciate your interest in becoming a dealer with RUESCH Motor company. There are many wholesalers in this industry and we realize you have choices but once you take a serious look at the business opportunity you will enjoy with our company, you will realize that we are a different type of company. Welcome to RUESCH.

Please complete the application below and fax to our office at **435 586 1643**. We will not be able to send you additional information without first receiving a complete application. If you have any questions, please call us at **435 586 2272 ex 111**

Dealer Name _____
 Contact _____
 Position _____
 Phone _____ Fax _____
 Mobile _____ Home _____
 Address _____
 City _____ St _____ Zip _____
 Population of your city _____
 Website _____
 Email _____
 Business type: [corporation] [sole ownership]
 [partnership] [LLC] [dba]

Do you own or rent your facility _____

Federal Tax ID _____
 Dealer Lic # _____

Yellow Pages Ad [Yes] [No]
 Size of Ad _____
 Name of Book _____

Years in business _____
 Number of locations _____
 Total sales 2005 _____
 Total sales 2006 _____
 Total sales 2007 _____

Current Vehicle sales ea month _____

Marketing Budget 2006 _____
 Marketing Budget 2007 _____

List your marketing 2008 budget for:
 TV _____ Radio _____
 N Paper _____ Google _____
 Yahoo _____ MSN _____
 Magazine _____ Theatre _____
 Billboard _____ Website _____
 Direct Mail _____ Events _____

What events do you demonstrate at ea year?
 Event _____ Attendance _____
 Event _____ Attendance _____
 Event _____ Attendance _____
 Event _____ Attendance _____
 Event _____ Attendance _____

Store Hours on Weekdays _____
 Store Hours on Saturday _____
 Store Hours on Sunday _____

Number of employees' _____

What s your closest International port _____

What is your closest National Airport _____

What factory brands do you carry?

Do you import from China? [Yes] [No]
Do you sell in eBay [Yes] [No]
Name of eBay store _____
Do you pay for pay per click with Google,
MSN or Yahoo? [Yes] [No]
Do you sell on any auctions [Yes] [No]

Are you now or have you ever been a dealer for
Roketa, Tank Sports, Kazuma or Kymco?
[Yes] [No] (If yes, circle the company)

Do you have a service department [Yes] [No]
Do you have a parts department [Yes] [No]
Do you offer financing [Yes] [No]
What finance companies do you use? _____

Do you utilize flooring? [Yes] [No]
What flooring companies do you use _____

Do you accept Visa/Mastercard [Yes] [No]
Do you accept American Express [Yes] [No]

Have you read the minimum dealer
requirements on our site? [Yes] [No]

Do you have inventory Software [Yes] [No]
What brand? _____
Do you have point of sale Software [Yes] [No]
What brand? _____
Do you have Dealer software [Yes] [No]
What brand? _____
Do you have accounting software? [Yes] [No]
What brand? _____

Do you or anyone in your company know how
to operate the following software:

Microsoft Access:	[Yes] [No]
Microsoft Excel	[Yes] [No]
Microsoft Word	[Yes] [No]
Microsoft PowerPoint	[Yes] [No]
Macromedia Dream Weaver	[Yes] [No]
Adobe Photoshop	[Yes] [No]
Corel Draw	[Yes] [No]
Cad	[Yes] [No]

Do you have an internet connection [Yes] [No]

How many Sq/ft is your showroom? _____
How many Sq/ft is your service area? _____
How many Sq/ft is your Storage? _____

Does your store have frontage to a main street
that will allow for displaying vehicles close to
the toad [Yes] [No]

Do you have an interior showroom? [Yes] [No]

How many ATV or UTV Dealers are within a
25 mile radius of your store? _____

Have you driven a RUESCH UTV [Yes] [No]
Where _____

Have you been involved in Racing [Yes] [No]
If yes please give us the details _____

Is there anything else you wild like to say about
your company or corporate experience that you
feel would make you an added asset to our
organization. _____

Please list 5 credit references:

1. Co Name _____
Phone _____ Fax _____
Monthly Average Sales _____
Product Type _____

2. Co Name _____
Phone _____ Fax _____
Monthly Average Sales _____
Product Type _____

3. Co Name _____
Phone _____ Fax _____
Monthly Average Sales _____
Product Type _____

4. Co Name _____
Phone _____ Fax _____
Monthly Average Sales _____
Product Type _____

5. Co Name _____
Phone _____ Fax _____
Monthly Average Sales _____
Product Type _____

What is your business accounts average balance? _____

To assist us in processing your application, please provide the following:

___ Your completed dealer application.

___ A copy of your state tax resale certificate.

___ A copy of your business license.

___ A copy of your business check.

___ A copy of your Yellow Pages ad

___ Picture of street front, showroom & Service area

Please note that RUESCH Authorized Dealers are given specific area protection based on their demographics, marketability and population. The submission of this agreement does not guarantee rights or claim to any specific area or protection. If your application is accepted we will release Dealer pricing, Business forms and Dealer agreement for your review.

Time is of the essence. We accept Dealer agreements on a first come basis regardless of when Dealer applications are received. We will notify you of an acceptance of your agreement or otherwise contact you within two working days.

I warrant, under penalty of perjury, that the above information is true and correct. I authorize Ruesch Motor Company to verify the above information and authorize any of my stated references to release confidential information concerning my business conduct and finances.

I warrant that I am authorized to sign this application on behalf of the company.

Company Name

Principle Partner or Owner % Share

Signature Date

Partners Printed Name % Share

Signature Date

Partners Printed Name % Share

Signature Date