



RUESCH MOTOR CO
 477 North 5575 West
 Cedar City, Utah 84720
 United States of America
 Phone 435 586 2272
 Fax 435 586 1643
www.RueschMotorCo.com

**REGIONAL MASTER DEALER
 APPLICATION**

We appreciate your interest in becoming a regional Master Dealer with RUESCH Motor company. This is a unique opportunity for the individual who is looking for an exciting career in an industry that is vibrant and fun. As you consider to look at the benefits of building a business with the help and or RUESCH, you will discover that we are a different kind of company with a unique business model. This is a company that has been built around the ideas of many diverse backgrounds within the motor sports industry. This is a peoples company that has ignored traditional rules to develop a business that allows our people to enjoy profits significantly higher than those stuck in the traditional mold. We're a different type of company. Welcome to RUESCH.

Please complete the application below and fax to our office at **435 586 1643**. We will not be able to send you additional information without first receiving a complete application. If you have any questions, please call us at **324 485 2272 ex 111**

Name _____
 Age _____ Health _____
 Marital status _____
 Phone _____ Fax _____
 Mobile _____ Home _____
 Address _____
 City _____ St ____ Zip _____
 Population of your city _____
 Website _____
 Email _____

BRIEF PROFESSIONAL HISTORY:

Company Name _____
 From _____ To _____
 Position _____
 Income _____
 City _____ ST _____

Company Name _____
 From _____ To _____
 Position _____
 Income _____
 City _____ ST _____

Company Name _____
 From _____ To _____
 Position _____
 Income _____
 City _____ ST _____

Company Name _____
 From _____ To _____
 Position _____
 Income _____

Before completing this application, please fully read the information and minimum requirements represented online at:

www.RueschMotorCompany.com

RUESCH Master Dealers are licensed for specific regions.

Regions are based on a prospective dealer count of 50 dealerships resulting in an actual count of approximately 30 to 50.

City _____ ST _____

Company Name _____

From _____ To _____

Position _____

Income _____

City _____ ST _____

Company Names _____

From _____ To _____

Position _____

Income _____

City _____ ST _____

Company Names _____

From _____ To _____

Position _____

Income _____

City _____ ST _____

GIVE DISCRPTION OF MOTOR SPORTS EXPERIENCE:

Vehicles owned: _____

Mechanical Experience _____

Sales Experience _____

Dealer Experience _____

Race Experience _____

CURRENT STATUS

Do you currently own a business [Yes] [No]

Are you currently employed [Yes] [No]

Are you currently Retired [Yes] [No]

What type of business? _____

What are your gross annual sales _____

Date business was started _____

Business type: [corporation] [sole ownership]

[partnership] [LLC] [dba]

Do you own or rent your facility _____

DEALER INFORMATION

Do you currently own a dealership [Yes] [No]

Dealer Lic # _____

Federal Tax ID _____

Yellow Pages Ad [Yes] [No]

Size of Ad _____

Name of Book _____

Years in business _____

Number of locations _____

Total sales 2005 _____

Total sales 2006 _____

Total sales 2007 _____

Current Vehicle sales ea month _____

Marketing Budget 2006 _____

Marketing Budget 2007 _____

List your marketing 2008 budget for:

TV _____ Radio _____

N Paper _____ Google _____

Yahoo _____ MSN _____

Magazine _____ Theatre _____

Billboard _____ Website _____

Direct Mail _____ Events _____

What events do you demonstrate at ea year?

Event _____ Attendance _____
Event _____ Attendance _____
Event _____ Attendance _____
Event _____ Attendance _____
Event _____ Attendance _____

Store Hours on Weekdays _____
Store Hours on Saturday _____
Store Hours on Sunday _____

Number of employees' _____

What s your closest International port _____

What is your closest National Airport _____

What factory brands do you or have you carried

Do you import from China? [Yes] [No]

Do you sell in eBay [Yes] [No]

Name of eBay store _____

Do you pay for pay per click with Google,
MSN or Yahoo? [Yes] [No]

Do you sell on any auctions [Yes] [No]

Are you now or have you ever been a dealer for
Roketa, Tank Sports, Kazuma or Kymco?
[Yes] [No] (If yes, circle the company)

Do you have a service department [Yes] [No]

Do you have a parts department [Yes] [No]

Do you offer financing [Yes] [No]

What finance companies do you use? _____

Do you utilize flooring? [Yes] [No]

What flooring companies do you use _____

Do you accept Visa/MasterCard [Yes] [No]

Do you accept American Express [Yes] [No]

Have you read the minimum dealer
requirements on our site? [Yes] [No]

Do you have inventory Software [Yes] [No]

What brand? _____

Do you have point of sale Software [Yes] [No]

What brand? _____

Do you have Dealer software [Yes] [No]

What brand? _____

Do you have accounting software? [Yes] [No]

What brand? _____

Do you or anyone in your company know how
to operate the following software:

Microsoft Access: [Yes] [No]

Microsoft Excel [Yes] [No]

Microsoft Word [Yes] [No]

Microsoft PowerPoint [Yes] [No]

Macromedia Dream Weaver [Yes] [No]

Adobe Photoshop [Yes] [No]

Corel Draw [Yes] [No]

Cad [Yes] [No]

Do you have an internet connection [Yes] [No]

How many Sq/ft is your showroom? _____

How many Sq/ft is your service area? _____

How many Sq/ft is your Storage? _____

Does your store have frontage to a main street
that will allow for displaying vehicles close to
the toad [Yes] [No]

What is the daily traffic count on street facing
your building _____

Do you have an interior showroom? [Yes] [No]

How many ATV or UTV Dealers are within a 25 mile radius of your store? _____

Have you driven a RUESCH UTV [Yes] [No]
Where _____

Are you able to spend time away from home [Yes] [No]

Are you able to do frequent travel [Yes] [No]
Are you able to fly [Yes] [No]
Do you have back problems [Yes] [No]

Do you have experience in public speaking: [Yes] [No]
Please explain _____

Do you have experience in sales [Yes] [No]
Please explain _____

Why do you think you would enjoy this type of career? _____

Why do you believe you would be good at this type of career _____

Is there anything else you wild like to say about your company or corporate experience that you feel would make you an added asset to our organization. _____

Please list 5 credit references:

1. Co Name _____
Phone _____ Fax _____
Monthly Average Sales _____
Product Type _____

2. Co Name _____
Phone _____ Fax _____
Monthly Average Sales _____
Product Type _____

3. Co Name _____
Phone _____ Fax _____
Monthly Average Sales _____
Product Type _____

4. Co Name _____
Phone _____ Fax _____
Monthly Average Sales _____
Product Type _____

5. Co Name _____
Phone _____ Fax _____
Monthly Average Sales _____
Product Type _____

What is your business accounts average bank balance? _____

Do you currently have the 100K necessary to start your business? [Yes] [No]

Will you have a partner in this business? [Yes] [No]

What is your company's current credit score? _____

What is your net worth? \$ _____

